

2nd Edition

MALAYSIA PHARMA & HEALTHCARE EXPO

**7-9
OCTOBER
2025**

**Merdeka Hall,
World Trade Centre (WTC)
Kuala Lumpur, Malaysia**

BROCHURE



**THE MOST COMPLETE INTERNATIONAL EXHIBITION ON
MEDICAL, PHARMACEUTICAL & HEALTHCARE SECTOR IN MALAYSIA**

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About the Expo

Malaysia Pharma & Healthcare Expo, the Largest Pharmaceutical, Medical & Healthcare Exhibition in Malaysia will be taking place from **7th–9th October, 2025** at the **Merdeka Hall, World Trade Centre (WTC), Kuala Lumpur, Malaysia**. The exhibition will be the gateway to the South East Asian Business Community in Malaysia. It is the premier exhibition series in this sector in the South East Asian region. The international expo provides an immense opportunity to capture the untapped market of the South East Asian Region through Malaysia. The show is jointly organised by the jointly by Astrovision, ACE Group & Genesis Global Exhibitions. It is one of the shows in the umbrella of upcoming shows being organized in the ASEAN region.

The event will be hosting Medical Professionals, Pharmacies, Hospitals, Health Organizations, Importers & Exporters, Decision Makers and Medical Practitioners of the ASEAN region in Malaysia. Exhibitors from around 10+ countries will be participating in this exhibition looking to explore the untapped potential of the ASEAN market.

- Malaysia
- India
- Indonesia
- Singapore
- Philippines
- UAE
- South Korea
- Australia
- Egypt
- Vietnam

Show at a Glance



100+
Exhibitors



3000+
Visitors



2500+ sqm
Exhibition Area



10+
Countries Participating

Exhibitor Profile

- Pharmaceuticals
- Medical Equipments
- Diagnostic Equipments
- Sterilization and Disinfection
- Laboratory Equipments
- Rescue Equipments
- API & Bulk Drugs
- Testing Devices
- IT System, IT Solutions & Softwares
- Physiotherapy
- Orthopedic Technologies
- Optics and Ophthalmology
- Gloves, Disposables and Consumables
- Medical products & Instruments
- Surgery & Operation Equipments
- Dentistry & Aesthetic Medicine
- Medical clothing & footwear
- Pharma Machinery & Equipment
- Pharma Packaging & Labelling
- Raw materials and ingredients
- Medical Services
- Turnkey projects/ Engineering
- Furniture for Hospitals, Lab & Clinics
- Cosmetics & Beauty Care Products
- Herbal & Ayurvedic Products
- Clinical Laboratory
- Disinfection Systems

Visitor Profile

- Doctors, Nurses & Scientists
- Pharmacists
- Paramedics and Head Physicians
- Pharmaceutical Industries
- Head of Medical Institutions
- Pharmacologists
- Hospitals & Medical Colleges
- Pharmaceutical Companies
- Pharma Machinery Importers
- Regional dealers & Distributors
- Officials from Government Agencies
- Importers, Buyers and Suppliers
- Wholesale & Retails Agents
- Trading Companies
- Lab Technicians
- Researchers from Hospitals
- Healthcare Centres & Institutes
- Researchers from Laboratories
- Diagnostic Centres
- CEOs, R&D Professionals
- Equipment Suppliers
- Hospital Administrators
- Clinical Research Labs
- Biotech & Allied agencies
- Business Associates
- Purchase Managers
- Microbiologists & Pathologists



Market Overview

Malaysia Pharma and Healthcare Expo is organised BY ACE Group And Genesis Global Exhibitions with the aim of addressing key challenges and opportunities in the healthcare industry. The event features a wide range of components designed to cater to different stakeholders, including healthcare professionals, researchers, manufacturers, and policymakers. With its diverse program, the expo offers something for everyone interested in the latest advancements and trends in Healthcare.

- Indian Pharmaceutical industry is flourishing as pharmacy of the world; It jumped from \$40 billion in 2021 to an expected \$130 billion in 2030, with projections hitting \$450 billion by 2047.
- The Indian pharma industry commands over 20% of the global pharma supply chain and addresses approximately 60% of the worldwide demand for vaccines.
- The Malaysia pharmaceutical market was valued at \$2.9 billion in the year 2020. The market grew at a CAGR of more than 9% during the period 2013 to 2020. The Malaysia medical devices market was valued at \$1.9 billion in the year 2020. The market grew at a CAGR of more than 11% during the period 2016 to 2020. Malaysia provides one of the strongest markets for foreign medical devices manufacturers in Southeast Asia. The medical devices industry was also identified as one of the significant growth areas under the healthcare National Key Economic Area (NKEA) 2020.

GLIMPSES OF 1ST EDITION (22-24 OCT 2024)



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About the Organisers



ACE Group based out of New Delhi, India is an Organization with more than 8 years of experience in promotion and organising of trade exhibitions across the globe. At ACE Group we have experience of dealing in 60+ International Trade Fairs taking place in 20+ countries in Europe, Asia, Africa, America and Oceania. Through its global network, ACE Group has presence worldwide with local partners situated in most of the continents. ACE Group is professionally committed to deliver best trade services in the industry.



Genesis Global is also based in New Delhi, India is an Organization with more than 3 years of experience in promotion and organising of trade exhibitions across the globe. At Genesis, we have experience of dealing in 20+ International Trade Fairs taking place in 10+ countries in MENA, ASEAN, GCC and Asia.

Dr. Kaushal , Director – Marketing & Intl. Sales



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